

Stan Keathly

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Objective

Passionate Front End Developer experienced in a wide range of media, technologies, and tools seeks new opportunities for professional development.

Experience

CustomGuide Inc. | customguide.com

Front End Developer | October 2014 – June 2017

- Headed feasibility studies of open source ([Moodle](#)), commercial ([Totara LMS](#)), and custom development options for a new Learning Management System.
- Developed front-end templates and components for custom built social learning and development platforms.
- Created standards-compliant HTML and CSS, and integrated JavaScript framework code ([Vue.js](#)) into the new platform.
- Automated and developed SCORM generation tools in PHP for HTML5 elearning content.
- Constructed and maintained multiple WordPress sites in PHP. Developed custom Post Types and Fields and integrated with Salesforce CRM platform.

Target Corporation | m.target.com | contract

Front End Developer | July 2013 – July 2014

- Utilized standards compliant HTML5, CSS3, JavaScript and JSP to develop new features and enhancements to the Target Mobile Web platform.
- Resolved mobile defects affecting older Android 2.x through modern mobile devices.
- Troubleshoot mobile web embeds for Android and iPhone Target mobile apps.
- Tracked development and defects in the JIRA platform.
- Collaborated with remote and international development teams (Front End / Back End), UX Strategists, Business Analysts, and Designers to move Target platform forward.

Syncada | syncada.com | contract

UI Developer | Jan 2013 – June 2013

- Translated designs from visual designers into high fidelity, interactive prototypes for use via business development teams.
- Utilized Microsoft Visual Studio 2012 and TFS environment to develop and extend front-end JavaScript widgets ([Kendo UI](#)) with internal and external Agile development teams.
- Partnered with engineering teams to ensure interaction designs were implemented accurately.

SocialU | socialu.com

Front End Developer | Jun 2009 – Dec 2012

- Created a flexible HTML document standard used for translation into multiple formats utilized on desktop, mobile and eReader (ePub, Mobi) platforms.
- Developed front-end templates and components in an Agile development environment for SocialU, a social learning and development platform.
- Focused on creating standards compliant HTML, CSS, and JavaScript (jQuery / jQuery UI) code.
- Ensured cross-browser compatibility on multiple operating systems, browsers and devices.
- Embraced mobile first, responsive design approach.

CustomGuide Inc. | customguide.com

Elearning Content Developer | May 2001 – May 2009

- Responsible for the design, development, testing, implementation and maintenance of e-learning objects.
- Developed highly detailed interactive assessment objects used to determine user proficiency upon course completion.
- Conducted usability, design and content audits during site development.
- Produced production guides and documentation for other content developers.
- Utilized tools and technologies in development including Adobe Flash (ActionScript coding), Adobe Captivate, Adobe Photoshop, Articulate Studio and Storyline, Sound Forge and XML.
- Assisted with the development of additional CustomGuide projects, including utilization of Wordpress and Drupal CMS platforms.

Javelin Solutions (now Perficient Inc.) | perficient.com

Interactive Developer | Jun 1999 – Apr 2001

- Planned, designed, developed and maintained dynamic websites and web-based applications for a wide range of clients including 3M, Blue Cross / Blue Shield, Pradium, Cenex Harvest States, and DirectAg.
- Conducted web-based projects included accessibility, usability, performance, and browser compatibility testing.
- Utilized tools and technologies in the development of these sites including Adobe Dreamweaver, Adobe Photoshop, HTML, and JavaScript.

Education

A.S., Graphic Arts, Northwestern College

University of Minnesota - Additional Coursework

As a lifelong learner with a drive to stay on the cutting edge, I participate weekly in online training programs through Lynda.com, Code Academy, Code School and Frontend Masters utilizing courses on topics such as JavaScript, jQuery, PHP, Backbone.js, Underscore.js and AngularJS.